

## **COOKIE POLICY**

We collect personal data for different purposes via cookies through the website on the link [www.logsign.com](http://www.logsign.com). This Policy has been created to enlighten the people who visit our website about what cookies are and how we use them.

This text can be changed if deemed necessary according to the current legislation and the practices of our Company. The final version of the text is on our website. For more detailed information about your personal data we collect through cookies, please see the Clarification Text on Protection and Processing of Personal Data.

### **1. COOKIES TYPE AND THEIR USE PURPOSES**

Cookies are text files placed on users' computers by websites visited by internet users. They are widely used not only on our website but also on almost all websites in order to effectively operate the websites for the preferences of the visitors and also to provide detailed information to the administrators of the relevant website.

We use cookies to determine the preferences of our visitors, to determine requests for a specific page, to improve the experience of using our Website, to keep our services safe and to conduct online behavioral advertising activities for our users.

Our website uses Google Analytics, an analysis service of Google Inc. ("Google"). On the other hand, Google Analytics uses "cookies", that is, text files that are saved on your computer and enable the use of the website to be analyzed. The information generated by cookies about the use of the website is transmitted to and stored on a Google server in the USA. Upon the instruction of the operator of this website, Google uses this information to prepare reports to evaluate your use and to provide related services. The IP address transmitted from your browser within the framework of Google Analytics is not combined with other data of Google. If you do not want these cookies to be stored, you can make settings accordingly in your browser. In addition, our website uses AdWords and double-click-Cookies for statistical purposes.

We use third-party cookies and our own cookies to show you personalized ads on websites. This is called "retargeting" and aims to base your clicks on the pages you browse on our website, the products you display, and the advertising space shown to you. We also use cookies as part of our online marketing campaigns to see how users interact with our website after online ads are shown, including those on third-party websites. You can delete these cookies from your browser at any time.

### **2. COOKIE ADMINISTRATION**

Many internet browsers are set to automatically accept cookies by default. If you do not want these tools to be used, you can disable them by setting them in your browser. However, we would like to point out that in this case, you may not be able to use all functions on the website completely.